

**Ms. Niki Pandya**  
**Faculty | Commerce & Management Program**  
**B.Com. M.Com., M.Phil.**

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#### **Areas of Interest:**

Human Resource Management, Marketing Management, Economics

#### **Subject Offering:**

- Principal of Management
- Company Management
- Marketing Management
- Business Economics
- Human Resource Management

#### **Seminars:**

- National Seminar on “**Current Issue in Corporate Governance**”.
- National Seminar on “**Understanding the Indian Rural Consumer**” And also presented a Paper Entitled “**A Study on Understanding of Rural Consumer Behavior**”.
- National Seminar on “**Managing Marketing Opportunities, Challenges and Strategies for Sustainable Growth in Current Scenario**” and Presented a Paper Entitled “**New Product Development Process of Titan Industries Ltd**”

#### **Summer Training & Dissertation:**

- Dissertation On a Comparative Study of Selected Engineering Units in Vitthal Udhyognagar.

##### **Engineering Unit :-**

- Anupam Industries Ltd
  - Elecon Engg.Ltd
  - Swiss Glass Coat Equipement Ltd
- Trained at Vithal Udhyognagar in the area of performance appraisal (2009).