

WHY ONE SHOULD GO FOR A B.COM DEGREE?

Commerce is attached with all kind of business. Without the knowledge of principles of commerce, no industrialist can progress. Within the public or private sector, managerial expertise, highly valued and career advancement within the management sphere is supported by a recognised degree qualification in commerce. In fact, many professionals in sectors such as engineering, health services and education choose to complement their existing degrees with a degree in commerce/management, as this ensures career advancement and provides an integral understanding of the business aspects key to their sector of interest.

Why B. Com at AMCOST??

The B.Com programme at AMCOST focuses on decision-making, management and technology within the business arena and is designed to give the student a strong foundation in the essential skills required for a successful career in business management. The B.Com fully equips students with both theoretical and practical exposures preparing them for a professional, commercial environment.

CURRICULUM

The degree is designed to provide the student with a wide range of managerial skills while at the same time building competence in a particular area. Most universities therefore plan the degree such that additional to their major, the student is exposed to general business principles, quantitative analysis and organizational behavior. The curriculum thus focuses both on academic subjects, such as statistics, mathematics and economics, as well as practical business subjects, such as accountancy, law, management, marketing, finance, etc. Cooperative education programs are also common. For a comparison with other degrees in business and management, see further under Bachelor's degree.

DURATION

The curriculum lasts three years in English medium to give an edge to understand global business..

AREAS OF STUDY

The Bachelor of Commerce requires a student to take the majority of their courses in business-related subjects, namely the following.

- *Accounting*
- *Actuary*
- *Business Ethics*
- *Banking*
- *Communications*
- *Finance*
- *Financial markets*
- *Decision analysis*
- *Economics*
- *Econometrics*
- *Entrepreneurship*
- *Government*
- *Law*
- *Taxation*
- *Human resources Management*
- *Industrial psychology*
- *Labor relations*
- *Management*
- *Management science*
- *Marketing*
- *Mathematics*
- *Operations Management*
- *Organizational studies*
- *Financial risk management*
- *Strategic management*
- *Statistics*

BENEFITS OF B.COM PROGRAMME OFFERED BY AMCOST

Our B.Com programme provides graduates with:

- A career path in commerce.
- An understanding of management functions within the business environment.
- A greater ability to communicate effectively, manage human resources and handle labour relations functions.
- A proficiency at interpreting and using numerical and statistical knowledge.
- Expertise in the use of conventional accounting processes.
- An appreciation of ethical behavior within business practices.
- Knowledge that is relevant to the economic context of the business environment.
- An ability to perform research in the field of business management.
- Skills that will boost their career and improve performance.

FURTHER STUDY

A B.Com graduate may pursue the following courses after graduation:

- Master of Commerce
- Chartered Accountant (CA)
- Certified Public Accountant (CPA)
- Certified Management Accountant (CMA)
- Certified General Accountant (CGA)
- Chartered Financial Analyst (CFA)
- Master in Business Administration (MBA)